

FOR IMMEDIATE RELEASE



**ImaginAsian Pictures and Prime Entertainment Present:**  
**Korean Thriller “A Bloody Aria” in Theaters January 2008**  
*Special Limited Engagement in New York and Los Angeles*

*Bold, brilliant...the best thing to break out of South Korea since Sympathy For Mr. Vengeance!*  
-Mitch Davis, FANTASIA FESTIVAL

*Sadistic, intense, and visceral...a brutal slice of tension!*  
-BEYONDHOLLYWOOD.COM

**NEW YORK, Dec, 12 2007-** ImaginAsian Pictures and Prime Entertainment bring critically acclaimed Korean thriller, *A Bloody Aria*, to the US in limited theatrical engagements. The film, directed by Won Shin-yun, will debut in New York City on January 4, 2008 exclusively at The ImaginAsian Theater, followed by a Los Angeles premiere on January 18<sup>th</sup>, 2008 at The ImaginAsian Center.

*A Bloody Aria* is a dark and unconventional thriller by Writer/Director Won Shin-yun (*The Wig*). When a music professor, Yeong-sun (Lee Byuong-jun), takes his beautiful young student, In-jeong (Cha Ye-ryun) for a joyride into the countryside, all hell breaks loose. In-jeong flees the clutches of her would-be-rapist professor only to land in the hands of four disturbed and unsavory local men, with a penchant for violence and sadistic humor. It isn't long before she is reunited with the professor and it then becomes clear that both Yeong-sun and In-jeong are meant to be pawns in the gang's cruel psychological games. With *A Bloody Aria*, Won Shin-yun blurs the lines of right and wrong and examines the power struggles that exist even at the lowest rung of society.

Press screenings of *A Bloody Aria* are scheduled as follow:  
New York: December 18<sup>th</sup>, 2007 at 3:15pm (ImaginAsian Theater, 239 East 59<sup>th</sup> St)  
Los Angeles: January 7<sup>th</sup>, 2008 at 2pm (ImaginAsian Center, 251 S. Main Street)

*A Bloody Aria* stars Oh Dal-su (*Oldboy*, *The Host*, *Lady Vengeance*) and Han Seok-gyu (of the Korean box office smash, *Shiri*). Writer/Director Won Shin-yun's screenplay was the Grand Prize Winner at the KOFIC 2004 script contest.

*(More...)*

### **About Prime Entertainment**

Prime Entertainment (<http://primenter.co.kr>) is a vertically-integrated entertainment company with operations in film and TV investment, production, distribution, exhibition and talent management. Prime merged production companies LJ Film and Corea Entertainment in 2006. Current and upcoming Prime Entertainment releases include Kwak Jae Yong's martial arts romantic comedy *My Mighty Princess*; an original Korean horror *The Evil Twin*; Im Kwon Taek's 100<sup>th</sup> film *Across the Years*; and Deepa Mehta's *the Untitled Julia Project*, co-produced by Focus Features.

### **About ImaginAsian Pictures & ImaginAsian Entertainment**

**ImaginAsian Pictures**<sup>TM</sup> ([www.iapictures.tv](http://www.iapictures.tv)) is ImaginAsian Entertainment's feature film distribution division dedicated to cutting-edge and critically acclaimed Asian films. It aims to establish a slate of diverse releases, bringing the best of Asian cinema to American screens.

**ImaginAsian**<sup>TM</sup> **Entertainment, Inc.** ([www.iaei.tv](http://www.iaei.tv)) is a multimedia company that promotes Asian Pacific American culture to mainstream America. Headquartered in New York City, ImaginAsian Entertainment uses a fully integrated marketing strategy through multiple platforms: ImaginAsian TV<sup>®</sup> (America's First 24/7 Asian American Network), The ImaginAsian Theater<sup>®</sup> (New York's Premier Asian American Theater), The ImaginAsian Center<sup>TM</sup> (L.A.'s premier Asian American film and cultural center), ImaginAsian Pictures<sup>TM</sup> (distribution of cutting-edge and critically acclaimed Asian films), ImaginAsian Home Entertainment<sup>TM</sup> (video/DVD unit dedicated to quality Asian home entertainment), ImaginAsian Radio<sup>®</sup> (the sound of Asian America), and iaLink<sup>®</sup> (ImaginAsian's community-based e-zine).

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